

School District Memberships

Give everyone access to the research, best practices, and resources to overcome student learning challenges.

School district memberships give everyone on your staff

- ▶ Access to all of our resources and tools;
- ▶ Exclusive member discounts on bookstore purchases, online courses, and conferences.

Your leadership team also gets

- ▶ Two administrations of our professional development survey;
- ▶ Five enrollments in self-paced online courses;
- ▶ A 10-book library of key Learning Forward books; and
- ▶ Private consultation with our experts.





A letter from President | CEO Frederick Brown

Why choose a school district membership?

As you may know, Learning Forward's vision is *Every educator engages in exemplary professional learning so every student excels*. In our view, we are most likely to achieve it when entire districts or organizations share a vision for teaching and learning supported by a comprehensive professional learning system. That's why we've created the school district membership option described here.

I'm always pleased to hear from Learning Forward members who tell us how much they appreciate belonging to our organization. They share how they use our publications, how much they are inspired when they return home from our conferences or institutes, and how participation in the Academy experience spurred them on to positions of leadership.

At the same time, we recognize that those members will have their greatest impact when they are part of a team of learning leaders who are all working together to achieve ambitious goals for students. When educators at all levels collectively take responsibility for all students in their sphere of influence, every student experiences the best teaching an organization has to offer.

Take a look at this school district membership option, and consider how you'll most effectively align your learning system so every educator is pulling in the same direction. We believe enabling all your staff members access to our greatest resources will help!

I'm always eager to hear your questions and thoughts – don't hesitate to give us a call.

Sincerely,

Frederick Brown

President | CEO



For more details, or to
register your organization,
call our customer care
specialists at **800-727-7288**.

BENEFITS FOR SCHOOL DISTRICTS	VALUE
Two administrations of professional development survey per school per year <i>(examining the quality of and alignment to the Standards for Professional Learning)</i>	\$70 per school
Set up charge for professional development survey	\$500 - \$1,000
Consultation with a Learning Forward expert to analyze professional development survey results and plan next steps	\$1,500
One set of ten key books for your professional learning library <i>*Initial year only</i>	\$500
Up to five job postings in the Learning Forward Career Center	\$995
Five enrollments in self-paced online courses	\$395

BENEFITS FOR YOUR SELECTED LEADERS	
Digital membership	\$75
Subscription to <i>The Learning Professional</i> print edition	\$108

BENEFITS FOR THE REST OF YOUR STAFF	
Digital memberships (unlimited)	\$75 per staff member
<i>The Learning Professional</i> digital — Online access to bimonthly journal featuring members-only tools, articles, and research on professional learning	●
<i>Professional Learning News</i> weekly Weekly update of what's happening in the field.	●
<i>Connect</i> newsletter Monthly news and recommendations from Learning Forward	●
Access to our publications library More than 20 years of informative publications, articles, reports, and papers.	●
Bookstore discounts 20% off all purchases	●
Access to members-only webinars Features leaders in the field discussing key topics affecting today's educators.	●
Annual Conference discounts Attend at the member rate.	●
Online courses discounts Special member pricing	●

EXAMPLE SCHOOL DISTRICT SIZES	YOUR TOTAL SAVINGS	District memberships start at just \$1,600! <i>*Call for custom pricing</i>
12 schools	\$35,164	\$1,608
50 schools	\$139,798	\$6,700
100 schools	\$275,898	\$13,400
200 schools	\$548,098	\$26,800

LEADER TESTIMONIALS

The consistent use of Learning Forward resources in our school district has resulted in a unified direction of our professional learning that has led to positive changes in teacher practice and improvements in student performance.

Steven Ebell
Deputy Superintendent
Clear Creek ISD
League City, Texas

Having multiple staff members at all levels across the district be active members of Learning Forward has helped us set a vision and foundation for high-quality, evidence-based, job-embedded and ongoing professional learning that is built upon the Standards for Professional Learning. From the school board level to administration and faculty, all operate, understand, and embrace the Standards.

The resources and support provided by Learning Forward to our team has been invaluable as we have further enhanced and normalized our professional learning communities and instructional coaching models.

Joe McFarland
Superintendent
Derry Township School District
Hershey, PA



**Save money. Save time. Build
the capacity of your entire staff.**

Learning Forward

Professional learning multiplied



Learning Forward shows you how to plan, implement, and measure high-quality professional learning so you and your team can achieve success with your district, your school, and your students. We are the only professional association devoted exclusively to those who work in educator professional development. We help our members leverage the power of professional learning to affect positive and lasting change.

Join our movement to advance student achievement through high quality professional learning today.



THE PROFESSIONAL LEARNING ASSOCIATION

For more details, or to register your organization, call our customer care specialists at **800-727-7288**.

OUR VISION

Every educator engages in exemplary professional learning so every student excels.

OUR BELIEFS

- Professional learning that improves educator effectiveness is fundamental to student learning.
- All educators have an obligation to improve their practice.
- More students achieve when educators assume collective responsibility for student learning.
- Successful leaders create and sustain a culture of learning.
- Effective school systems commit to continuous improvement for all adults and students.

OUR MISSION

Learning Forward sets the standard for professional learning and builds the capacity of educators to equitably serve all students.