

Coaches Inspiring Change During Difficult Times



Webinar
April 7, 2022

Welcome! We will begin shortly.

If you can see the slide and hear the music, you are all set.

All attendees are muted upon entry.
Please use the chat feature for comments and questions during the webinar.


learningforward
THE PROFESSIONAL LEARNING ASSOCIATION

Thank you for joining us

The webinar will be recorded and available.

All webinar registrants will receive a follow-up email that will include the webinar slide deck, recording, and other resources mentioned during the presentation.

Please introduce yourselves in the chat box

- Your name
- Your location
- Your role in the educational sector



[@learningforward](https://twitter.com/learningforward)

Teachers need coaches more than ever



Shannon Bogle
Director, Networks &
Academy
Learning Forward



WHAT I'VE LEARNED
Shannon Bogle

STAY TRUE TO COACHING PRINCIPLES, EVEN IN HIGH-PRESSURE SITUATIONS

How do we proceed with intentionality and follow the conventional wisdom of "going slow to go fast" when the need is urgent and the requirements are pressing?

If you have ever worked in a school that is being overseen by an organization not linked to the district (e.g. a state receiver or external operator), you understand the unique challenges that teachers and leaders in such schools face every day.

One of the challenges is that state mandates and externally imposed structures can compromise a teacher's sense of autonomy, as they leave teachers with little to no say in the instructional process. Because teacher efficacy has a meaningful effect on school and student outcomes (Donohoo et al., 2018), that's a problem for everyone involved.

Instructional coaches have an important role to play in this situation because it is our job to build teacher efficacy and capacity or, as a school leader once told me, to help teachers improve enough to "coach yourself out of a job." But how do we as coaches help teachers build their sense of efficacy while maintaining the vision of the leaders we work with? And how do we proceed with intentionality and follow the conventional wisdom of "going slow to go fast" when the need is urgent and the requirements are pressing?

In my experience, there are a few key coaching moves that make the most impact in low-performing and other high-stress situations.



Focus on one small but highly effective change idea at a time. When deciding what to change, place all the teacher needs on an effort-to-impact matrix (see p. 72). Start with low-effort, high-impact changes to get quick wins and build teacher confidence, then move into high-effort, high-impact changes. When considering impact, be sure to ask yourself: How or to what degree will this change impact students?

Home in on implementation of the change idea. There is very little time to collaboratively plan with teachers, so focus your limited time on discussing how the identified change fits into the lessons teachers are planning. It can be tempting to address other urgent student and staff needs, but staying focused now can free up time and energy later.

Provide quick, actionable feedback several times a week. When trying to make instructional changes on a tight timetable, it is essential for teachers to see whether what they're doing is working and, if not, to change it. Consider using a coaching-in-the-moment model, in which the coach intervenes during instruction in the least invasive way possible.

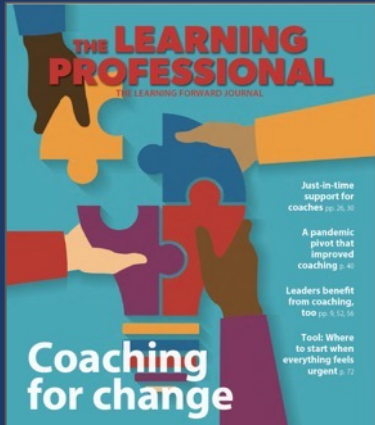
This model includes whisper coaching, stepping in to model a portion of the lesson, asking a strategic question to students, or using predetermined signals to alert the teacher of an action they may want to add or abandon.

And remember, when you visit classrooms, never skip the debrief. Even if you only have a few minutes, you can use the following questions to help teachers identify actionable next steps:

- What did you do differently?
- What difference did it make for students?
- What did you learn from this?
- What will you do with this learning beginning tomorrow?

Shannon Bogle is director, networks & academy at Learning Forward.

In the April issue of *The Learning Professional*



AT A GLANCE

CELEBRATING COACHES



Coaches are learning leaders in their schools, districts, and states, so it's no surprise that coaching is one of the most popular topics among Learning Forward's members and followers. There's a growing need for data about the prevalence of instructional coaching. Here's a peek at some indicators from our organization. They show how coaching is having a big impact on us and on the field of professional learning.

Learning Forward members list **125+** different job titles related to coaching.

Additional words that appear most frequently in those job titles are:

- 15% LITERACY/READING
- 3% MATH/MATHEMATICS
- 2% LEADERSHIP
- 2% TECHNOLOGY
- 2% SOCIAL AND EMOTIONAL SUPPORT AND CLIMATE*

*This category combines multiple words and phrases.

Our coaching members hail from **39 U.S. states and 3 Canadian provinces.**

"Coach" was the second most frequently searched term on our website in the past year.

OVER THE PAST TWO YEARS, **2 of 3** most popular webinars focused on coaching.

At our Annual Conference, the **2 most popular** preconference sessions focused on coaching.

Our Twitter chats on coaching attract the most participants of all our chats.

Learning Forward's **Coaches Academy** has been our most requested service.

Instructional coaches are an integral part of Learning Forward's mission to build the capacity of leaders to establish and sustain highly effective professional learning. We are proud to be a leading resource for this work. Your membership helps support this work, so thank you for your support.

Your membership gives you access to hundreds of other resources for leading high-quality professional learning in your buildings and systems. Visit our new coaching resources page at learningforward.org/coaches for articles, tools, webinars, and more.

APRIL 2022 | VOL. 43/NO. 2 | www.learningforward.org | The Learning Professional | 81

- Becoming a teacher again made me a better coach
- Strengths-based coaching supports teachers during COVID
- Coaches help us become better selves and better educators
- In professional learning for coaches, one size doesn't fit all
- Principals rediscover their joy and purpose through coaching
- Five guiding questions build a strategic approach to leadership coaching

Participants will ...

- Explore coaching models that are effective during times of extreme stress and urgency
- Focus on coaching that builds resilience in teachers
- Build upon skills and strategies that allow teachers to feel positive impact and build their capacity and efficacy

What are unique ways
you **motivate** and **uplift**
teachers during this very
stressful time?

Panel discussion



Michelle Robellard

Director of Program
and Partnerships
New Teacher Center
Baltimore, Charlotte-
Mecklenberg, and
Tulsa



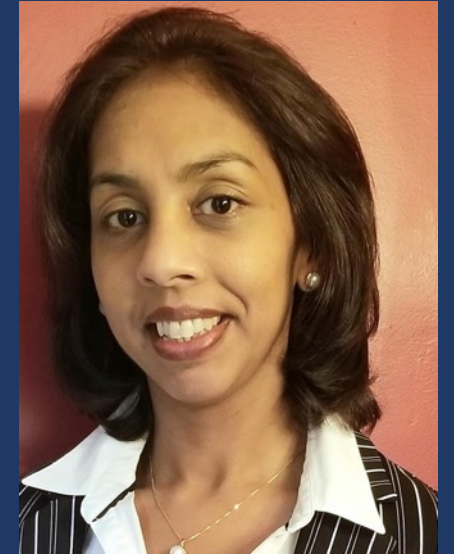
Amanda Bellas

District Resource
Teacher
Hillsborough County
Public Schools
Transformation
Network
Tampa, FL



Ayana Etienne

Reading Coach
Sulphur Springs K–8
Tampa, FL



Nadira Singh

Professional
Learning & Coaching
Coordinator
Gwinnett County
Public Schools
Suwanee, GA

Key Coaching Moves During Challenging Times



Focus on one small, but impactful, change idea at a time

“What is one thing we can change and implement in the next lesson?”

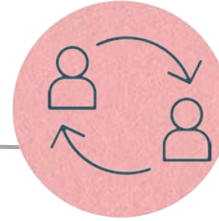
“How or to what degree will this change impact students?”



Home in on implementation of the change idea

“What will this change idea look like in this lesson?” What is already present in the curriculum?”

“What changed from planning to implementation and why”



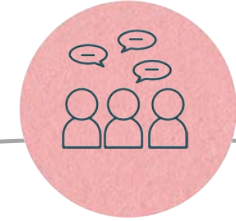
Provide quick, actionable feedback several times a week

“What did you do differently?”

“What difference did it make for students?”

“What did you learn from this?”

“What will you do with this learning beginning tomorrow?”



Share feedback from state and external walkthroughs with teachers

“How does the feedback connect to what we are already focused on?”

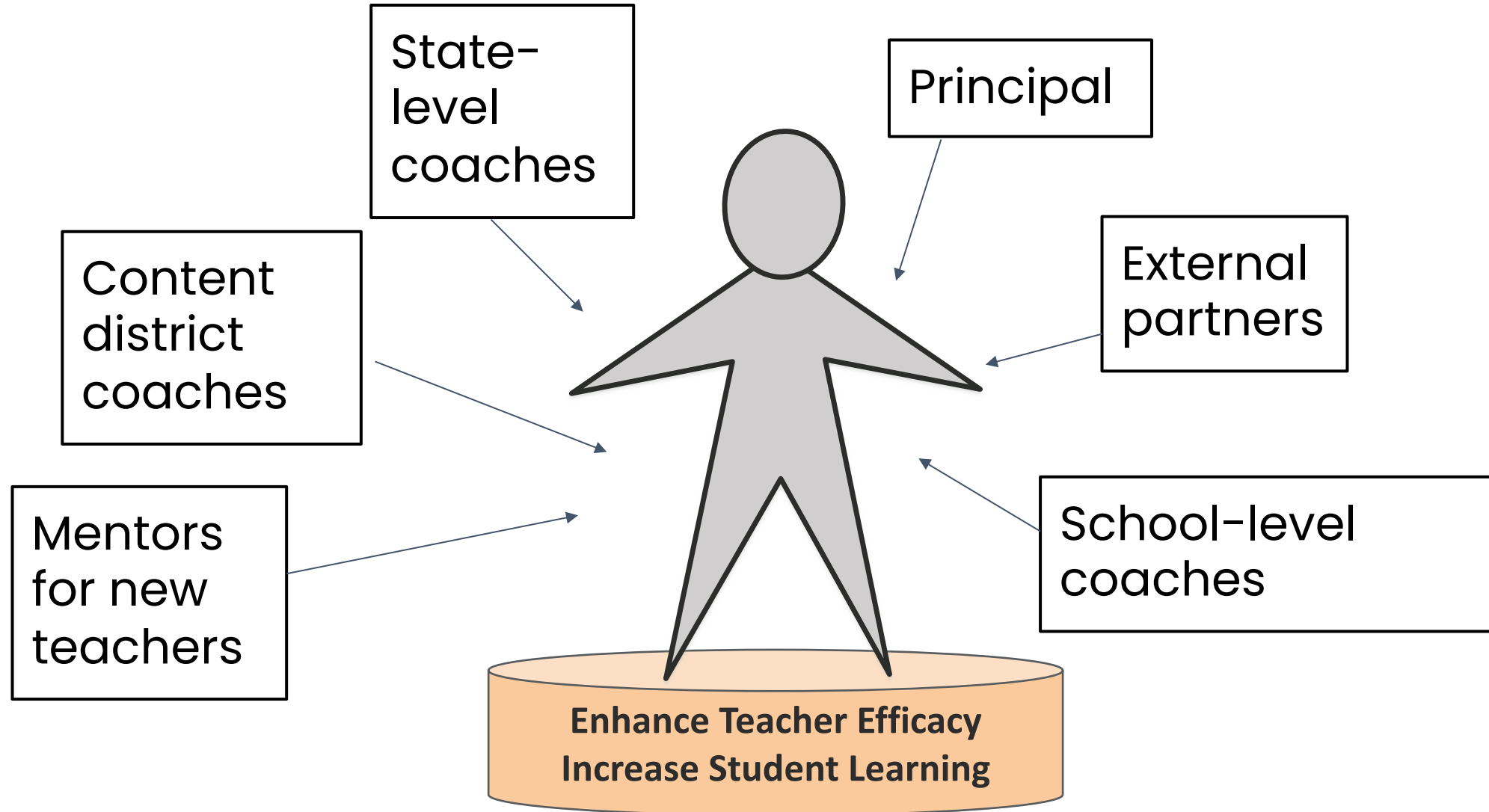
“Which of these action steps do you want to start with for the students in your classroom?”

Share feedback from state and external walkthroughs with teachers

- Communicate purpose of all walk-throughs to teachers
- Provide time for teachers and/or coaches to share context and any additional feedback that would be useful to collect
- When providing feedback, start with a strength-based approach
- If possible, have teachers included in debriefs and if not, set aside time to provide feedback and suggested action steps
- Support teacher with aligning feedback and next steps with the areas of focus they are already working on



Align supportive feedback to teachers



Focus on one small, but impactful, change idea at a time

- Ask the question, “How or to what degree will this change impact students?”
- Start with low effort/high-impact changes to get quick wins and build teacher confidence
- Discuss how the identified change fits into the lessons teachers are planning and use that conversation to help focus observations and feedback



Use district- or research-based frameworks

CORE ACTION 2: Employ questions and tasks, both oral and written, that are text-specific and accurately address the analytical thinking required by the grade-level standards.

INDICATORS⁶ / NOTE EVIDENCE OBSERVED OR GATHERED FOR EACH INDICATOR

RATING

A. Questions and tasks address the text by attending to its particular qualitative features: its meaning/purpose and/or language, structure(s), or knowledge demands.

NOT OBSERVED

4- Most questions and tasks attend to the qualitative features of the text to build understanding.
 3- Many questions and tasks attend to the qualitative features of the text to build understanding.
 2- Few questions and tasks attend to the qualitative features of the text to build understanding.
 1- Questions and tasks do not attend to the qualitative features of the text to build understanding.
 N/A- There is no text present in the lesson.

B. Questions and tasks require students to use evidence from the text to demonstrate understanding and to support their ideas about the text. These ideas are expressed through a variety of means (e.g., drawing, writing, dramatic play, speaking).

NOT OBSERVED

4- Most questions and tasks require students to cite evidence from the text.
 3- Many questions and tasks require students to cite evidence from the text.
 2- Few questions and tasks require students to cite evidence from the text.
 1- Questions and tasks can be answered without evidence from the text.
 N/A- There is no text present in the lesson.

QUICK WIN COACHING

Amanda Bellas,
Hillsborough County
School District



PRINCIPLES to FOLLOW



SMALL FOCUS, BIG IMPACT

- Bite-sized and targeted actionable steps
- Provide 1–2 action steps to practice



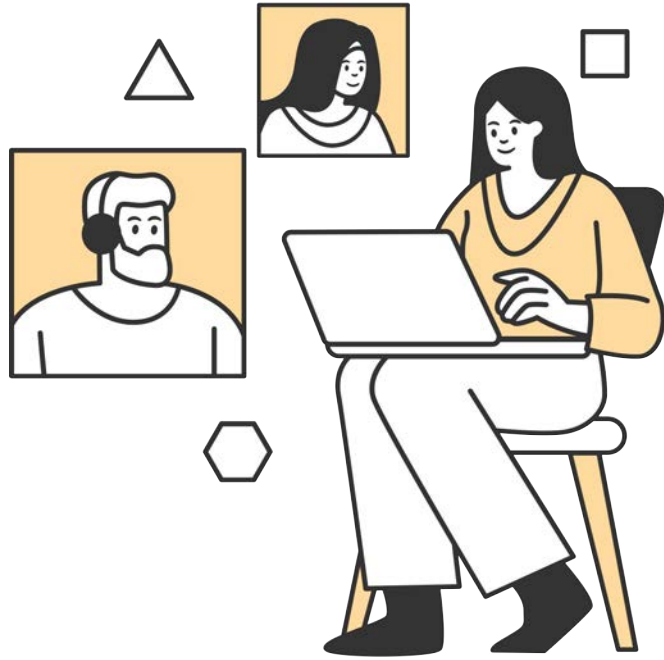
PLAN, PRACTICE, FOLLOW-UP

- Plan and practice the skills
- Follow up and repeat by observing the implementation and coaching the teacher



FOCUSED FEEDBACK

- Increase feedback frequency
- Create the culture — make it a habit
- Pick the moment for real-time feedback



WHAT

Instructional look-fors are the shared vision for excellent instruction. Keep in mind while planning.

HOW

Support in the classroom with a clear focus. Model an explicit yet simple strategy for the teacher.

FOCUSED FEEDBACK



- **CULTURE**
Explain your purpose, ask for teachers' goals, make it a habit. Follow-up with teachers and support them in future attempts.
- **MOMENT**
Look for a strategy to strengthen in the moment; (e.g. Clear success criteria, opportunities for student discourse).
- **APPROACH**
Non-verbal or whisper coaching can allow the teacher to own the instructional delivery.

COACHING OPPORTUNITIES



PLANNING FISHBOWL

Coaches will facilitate an instructional planning session with teachers. Allow teachers to solve problems, write exemplars, and immerse themselves in the standards and practices.

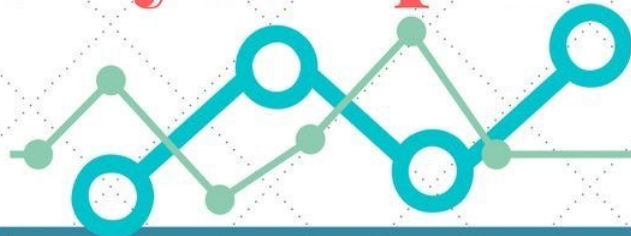


PLC & DATA COLLABORATION

To build capacity, coaches can model data chats and then observe and provide feedback for teachers leading future sessions.



Data is not about adding more to your plate. Data is about making sure you have the right things on your plate.



PRINCIPAL PRINCIPLES





Student- Centered Coaching

Ayana Etienne

Reading Coach

Hillsborough County School District

Time Spent Coaching

Planning

Disaggregating Data

Data Professional Learning Communities (PLCs)

Professional Development

Coach-teacher-conferences

- Informal coaching conversations
- Debrief after lessons/implementation

Develop Focus for Planning

- Standards based
- Student centered / Student focused
 - Data
 - Informal data
 - Anecdotal records
 - Coaching cycle data
 - Classroom walkthrough trends
 - Formal data
 - Formative assessment data
 - Progress monitoring assessments

Implementation of Plans



TEACHER BUY-IN



STUDENT CENTERED



SPECIFIC FEEDBACK

Build teacher
capacity &
equity using
an asset-
based focus

Using the data

Equity — how do we choose text
and topics?

Putting students at the center is an
equity practice — meeting the needs
of students and planning for students

No scripted programs

Foundational skills in the upper levels

Fill in the learning gaps

Meet students where they are through small-group lessons

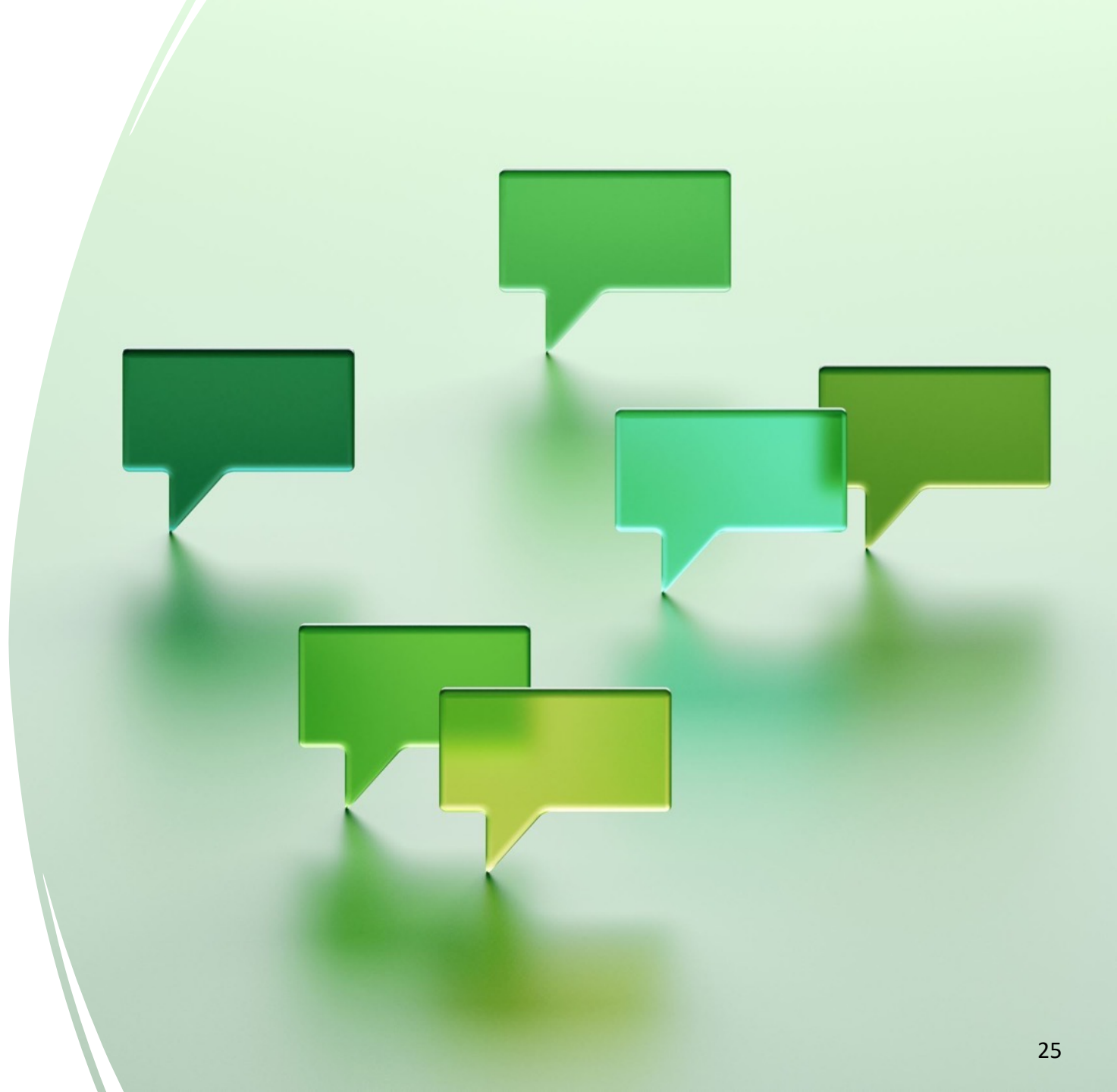
Targeted small groups

Build in structures within whole-group lessons

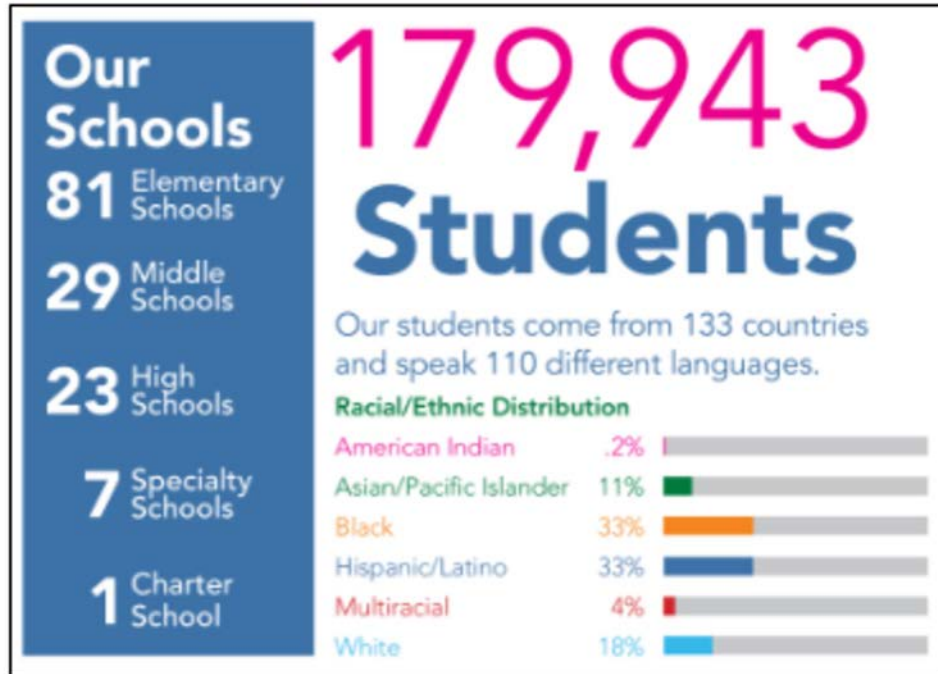
- i.e. - Greek and Latin roots, prefixes, suffixes

Embed equity into coaching conversations

- Woven throughout — becomes a seamless process
- Not a separate conversation:
 - Data chats
 - Planning
 - Small group instruction
 - Whole group instruction
 - Text selection



Context of GCPS Coaching



Maximizing Coaching: Building Partnerships



- ❑ Develop strong partnership using partnership principles (Knight, 2017)
- ❑ Balance coaching light vs coaching heavy (Killion, 2008)
- ❑ Lay bricks of trust and actively listen (Aguilar, 2016)
- ❑ Promote “Humans First” mindset
 - ❑ Ensures psychological safety (Edmonson, 2018)
 - ❑ Empathy (Brown, 2018)

Maximizing Coaching: Roles of a Coach

TOOL 5.1

Coaching roles

ROLE	PURPOSE	EXAMPLE
Resource provider	To expand teachers' use of a variety of resources to improve instruction	Gathers information and/or resources (articles, materials, etc.) for teachers
Data coach	To ensure that student achievement data is used to drive decisions at the classroom and school level	Works with individuals or groups to facilitate conversations around data-driven instructional decisions
Curriculum specialist	To ensure implementation of the adopted curriculum	Helps teachers unpack required curriculum
Instructional specialist	To align instruction with curriculum to meet the needs of all students	Coaches teachers on methodologies and best practices that can be used to deliver content
Mentor	To increase the novice teacher's instructional skills and to support schoolwide induction activities	Works with novice teachers and at the induction level
Classroom supporter	To increase the quality and effectiveness of classroom instruction	Visits teacher's classroom to model, co-teach, or observe; conducts pre-and post-visit conferences with teacher to facilitate reflection
Learning facilitator	To design collaborative, job-embedded, standards-based professional learning	Assists with coordinating and planning effective school-level professional development

Three Models to Approaching Coaching

Facilitative	Dialogical	Directive
Coach does not share expertise	Coach shares expertise dialogically when appropriate	Coach's expertise is the focus of the coaching session
Teacher does most of the thinking	Coach and teacher think together	Coach does most of the thinking
Teacher-focused goal	Student-focused goal	Strategy-focused goal

INSTRUCTIONALCOACHING.COM

Killion, J. Bryan, C., Clifton H., (2020). *Coaching Matters*

Discussion and Questions



Let us hear from you

**Please fill out our
post-webinar
survey**

<https://www.surveymonkey.com/r/KMQFBZB>

Announcing . . .

Revised
Standards for Professional Learning

KICKOFF WEEK

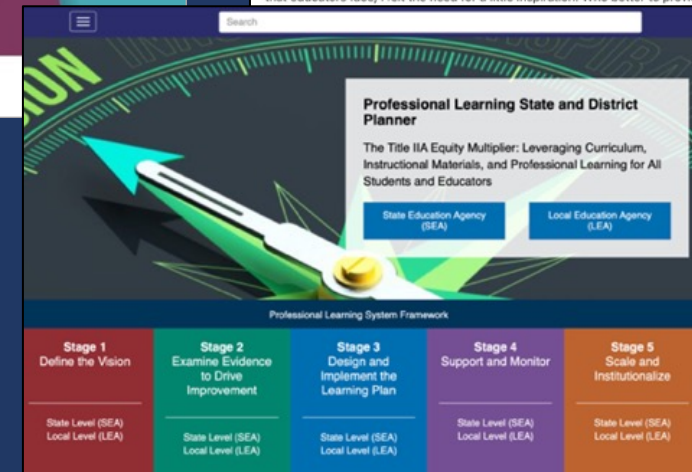
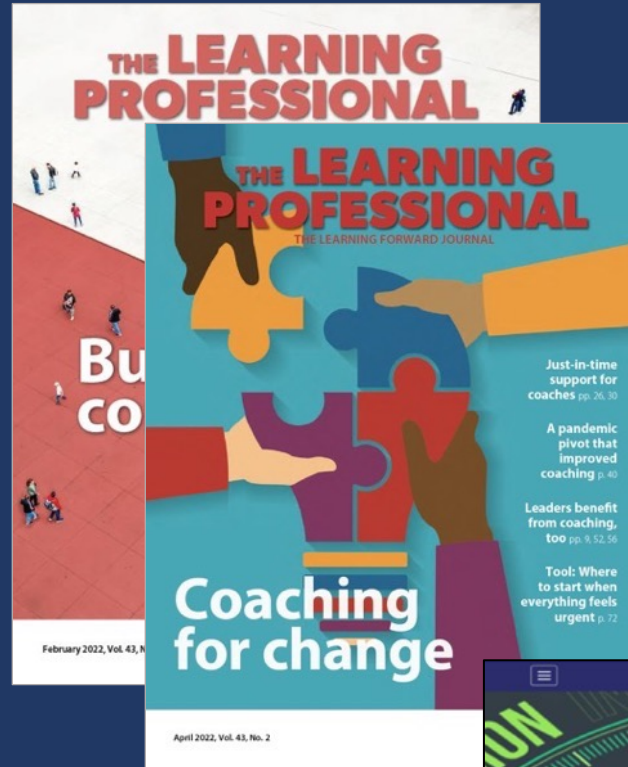
April 25 – 29
3 – 4 pm ET



Online resources

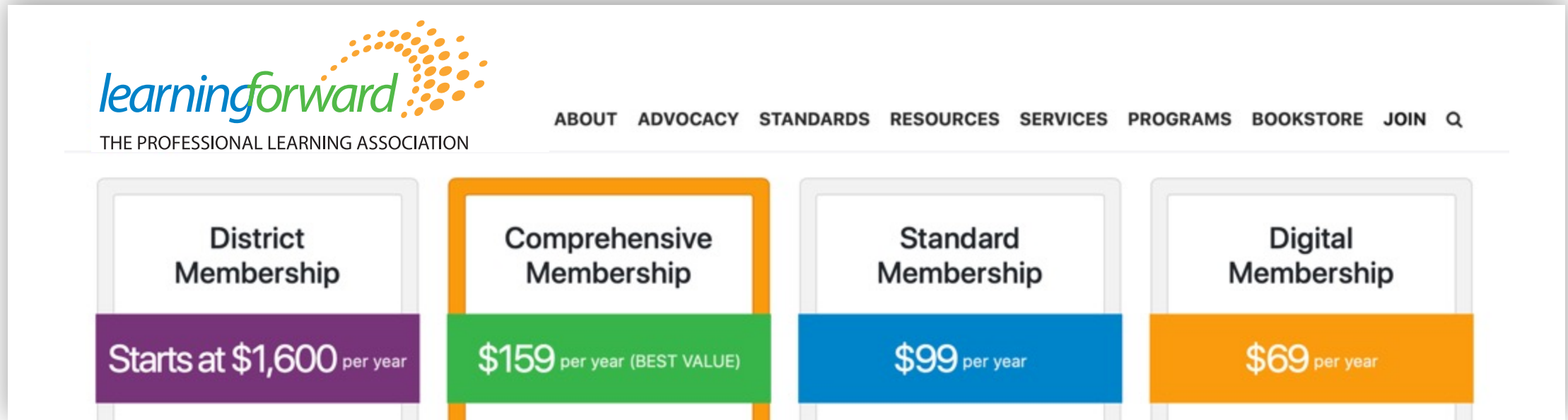
Look for follow-up resources, including a recording of this webinar and slides

- Read latest issue of [The Learning Professional](#)
- Check out the [Learning Forward blog](#)
- Use the planner at [Professional Learning State and District Planner](#)



Learning Forward memberships

- Get \$10 off any new Learning Forward membership
- Use coupon code **LFWebinars**
- **Visit** <http://learningforward.org/membership>
- * Code valid for new members only



The screenshot displays the Learning Forward website's membership page. At the top left is the logo for Learning Forward, featuring the text "learningforward" in blue and green, with a graphic of orange dots forming a path. Below the logo is the text "THE PROFESSIONAL LEARNING ASSOCIATION". To the right of the logo is a navigation menu with the following items: ABOUT, ADVOCACY, STANDARDS, RESOURCES, SERVICES, PROGRAMS, BOOKSTORE, JOIN, and a search icon. Below the navigation menu are four membership options presented as cards:

Membership Type	Price per year
District Membership	Starts at \$1,600 per year
Comprehensive Membership	\$159 per year (BEST VALUE)
Standard Membership	\$99 per year
Digital Membership	\$69 per year

Thanks



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